

The FCC must take the position that best represents the concerns of the majority of the individual citizens of this country ! And that is to maintain and enforce rules that provides diverse and quality media programming. In order to do so, we must hold and maintain current ownership limitation rules. I believe that they remain effective and valid in the present time. Media monopoly is not good for both the public and business interests. Too much concentration of media power to a few owners will only lead to diluted and one-sided stories; stifle journalism integrity and hussle; will increase advertising cost because of the lack in competition; and will kill many american jobs because of consolidation and streamlining.